



State Clean Energy-Environment Technology Forum

**Thursday, March 13, 2008
2:00 – 3:30 PM ET**

**Toll free: (866)299-3188
Passcode: 587 856 1975#**

Conducting Energy Efficiency Potential Studies

Welcome	Julie Rosenberg, Director, Clean Energy-Environment State Partnerships, State & Local Branch, Climate Protection Partnerships Division, US EPA Catherine Morris, The Keystone Center	5 min
Overview Types and Uses of EE Potential Studies http://epa.gov/cleanenergy/documents/potential_guide.pdf	Niko Dietsch, EPA State and Local Clean Energy-Environment Program	10 min
Maryland: Getting Started	Walt Auburn, Assistant Director Energy Efficiency Programs, Maryland Energy Administration	15 min
Connecticut: Implementing the Study Results	Jeff Schlegel, Consultant to Connecticut Energy Conservation Management Board	15 min
Facilitated Discussion		40 min
	<ol style="list-style-type: none"> 1. Why should states undertake energy efficiency potential studies? Why not just begin implementing programs that have worked in other states? 2. There are a number of approaches (technical, economic and achievable) to evaluating energy efficiency potential. How do you decide the best approach to use for your state? 3. What can a potential study tell you and what are the limits to use of the information? 4. Is there convergence in the results of recent potential studies, and if so, can they be applied to your state? 5. What resources, tools and data are available to help states and utilities perform a potential study? 6. What can states do if they don't have the funding to conduct an EE potential study? 7. How can potential studies be used to estimate the co-benefits of energy efficiency? 	
Summary of Key Points/Technical Needs		5 min

Please email questions in advance or during the call to cmorris@keystone.org.

Additional materials for this call can be found at

http://keystone.org/Public_Policy/2007_8DOCS_CLEANENERGY/2007_8DOCS.html